



Faculty of Communication at Vilnius University organises the continuous international scientific conference “Communication and Information Sciences in Networked Society: Experiences and Insights. IV”

Date and venue: 14-15 June Scientific Communication and Information Centre (SCIC) at Vilnius University Library, Saulėtekis ave. 5, Vilnius and Faculty of Communication, Saulėtekis ave. 9, Vilnius.

Conference languages: Lithuanian and English. Synchronous translation services will be provided at the conference sessions. Expert discussion and Students Scientific Society section will be held in Lithuanian.

CONFERENCE PROGRAMME

14 June			
10.00-10.30	Registration of participants SCIC Conference Hall, Saulėtekis ave. 5		
10.30-11.00	Welcome speeches		
Plenary session			
11.00-11.30	Assoc. Prof. Dr. Lyn Robinson (City, London University, United Kingdom). <i>Transition to the Infosphere: A New Paradigm for Library & Information Science</i>		
11.30-12.00	Prof. Dr. Charles van den Heuvel (University of Amsterdam, Royal Netherlands Academy of Arts and Sciences, Netherlands). <i>Digital Humanities and Cultural Heritage: New Methods and Interactive Interfaces for Research of Early Modern Collections</i>		
12.00-13.00	Lunch		
13.00-16.30	Parallel sessions		
	Creative Communication Hall, Saulėtekis ave. 9, Connecting building	Press Theatre Auditorium, Saulėtekis ave. 9, I building	SCIC Conference Hall, Saulėtekis ave. 5
	Media Discourses and Regulation (moderated by Prof. Dr. Gintaras Aleknomis, Vilnius University, Lithuania)	Management of Knowledge, Information and Communication in Modern Organisations: Opportunities and Challenges (moderated by Prof. Dr. Zenona Atkočiūnienė, Vilnius University, Lithuania, and Assist. Dr. Saulius Preidys, Vilnius University, Lithuania)	Management of Digital Information in Memory Institutions (moderated by Assoc. Prof. Dr. Regina Varnienė-Janssen, Vilnius University, Lithuania, and Assist. Dr. Vincas Grigas, Vilnius University, Lithuania)
13.00-13.20	Assoc. Prof. Dr. Virginijus Valentinavičius (Mykolas Romeris University, Lithuania) Regulation and Self-regulation of Lithuanian Media: a Norm or a Crisis?	Prof. Dr. Zenona Atkočiūnienė (Vilnius University, Lithuania), Assoc. Prof. Dr. Olga Miroshnychenko (Taras Shevchenko National University of Kyiv, Ukraine) and Assist. Dr. Ingrida Girnienė (Vilnius University, Lithuania) Knowledge Spillovers and Their Relation to Innovation	Ms. Vaida Plauškaitė (Vilnius Gediminas Technical University, Lithuania) Information Web. Who are You: a Spider or a Fly?
13.20-13.40	Drs. Austėja Masiokaitė-Liubinienė (Kaunas University of Technology, Lithuania) Dynamics of Political Scandals in Mediatised Lithuanian Public Space	Assist. Dr. Daiva Siudikienė (Vilnius University, Lithuania) Manifestation of Innovative Leadership in the Modern Organisation: Communicative Aspect	Drs. Lessia Khaletska National (Aviation University, Ukraine) The Influence of Digital Technologies on the Day-to-Day Functioning of Libraries: the

			<i>Experience of France</i>
13.40-14.00	Prof. Dr. Halyna Matsyuk (Ivan Franko National University of Lviv, Ukraine) <i>Political Communication in Electronic Media: the Means of Manipulation</i>	Drs. Mariana Sueldo (Vilnius University, Lithuania) ir Assoc. Prof. Dr. Beata Grebliauskienė (Vilnius University, Lithuania) <i>Towards Competitive Advantage of Higher Education Institutions Through the Strategic Communication of Uniqueness</i>	Assoc. Prof. Dr. Regina Varnienė-Janssen (Vilnius University, Lithuania), Assist. Dr. Jūratė Kuprienė (Vilnius University, Lithuania) <i>Authenticity and Provenance in Long-term Digital Preservation: Recent Developments</i>
14.00-14.20	<i>Discussion and conclusions</i>	<i>Discussion and conclusions</i>	Drs. Bartolomej Konopa (Nicolaus Copernicus University in Toruń, Poland) <i>Selective Harvesting as a tool in Web Archiving Process</i>
14.20-14.30			<i>Discussion and conclusions</i>
14.30-15.00			Coffee break
15.00-16.30		Parallel sessions	
	SCIC Conference Hall, Saulėtekis ave. 5	Creative Communication Hall, Saulėtekis ave. 9, Connecting building	Press Theatre Auditorium, Saulėtekis ave. 9, I building
15.00-16.30	<i>Coming into Being and Communication of Documentary Heritage</i> (moderated by Prof. Dr. Domas Kaunas, Vilnius University, Lithuania) ir Prof. Dr. Viesturs Zanders, National Library of Latvia; University of Latvia, Latvia)	<i>Society Reflections in Social Media</i> (moderated by Assist. Dr. Džina Donauskaitė, Vilnius University, Lithuania)	<i>Reflections of Communication and Information Science and Studies</i> (moderated by Prof. Dr. Aušra Navickienė (Vilnius University, Lithuania) ir Prof. Dr. Sirje Virkus (Tallinn University, Estonia))
15.00-15.20	Drs. Jolanta Budriūnienė (Martynas Mažvydas National Library of Lithuania; Lithuanian University of Educational Sciences, Lithuania) <i>Communication Aspect of Cultural Press of U.S. Lithuanians in English</i>	Lect. Dr. Kristina Stankevičiūtė. (Vilnius Gediminas Technical University, Lithuania) <i>Vulgar Publicism in Social Media: Opportunities and Challenges</i>	Prof. Dr. Aušra Navickienė (Vilnius University, Lithuania) <i>Book Sciences in Lithuania in 1918-2018</i>
15.20-15.40	Drs. Viktorija Vaitkevičiūtė (Martynas Mažvydas National Library of Lithuania, Lithuania) <i>Sibi et suis: Communication Signs in Incunabulas</i>	Drs. Rūta Sutkutė (Vytautas Magnus University, Lithuania) <i>Social Media and Humanitarian Crisis in Europe</i>	Prof. Dr. Sirje Virkus (Tallinn University, Estonia), Lect. Aira Lepik (Tallinn University, Estonia), Assoc. Prof. dr. Aile Möldre (Tallinn University, Estonia), Lect. Elviine Uverskaja (Tallinn University, Estonia), Lect. Kädi Riismaa (Tallinn University, Estonia), Lect. Silvi Metsar (Tallinn University, Estonia) <i>Library and Information Science Education in Estonia: Trends and Developments</i>
15.40-16.00	Dr. Jana Dreimane (National Library of Latvia, Latvia) <i>The Roads of Latvian Jewish Book Collections During the Nazi</i>	Drs. Titty Varghese (Kaunas University of Technology, Lithuania) ir Vishnu Muraleedharan (Kaunas University of Technology,	Drs. Liudmila Bozhuk (Nacional Aviation University, Ukraine) and Prof. Dr. Iryna Tiurmenko (Nacional Aviation University, Ukraine) <i>Training Archivists in</i>

	<i>Occupation (1941-1945)</i>	Lithuania) <i>The Role of Social Media in Political Communication: an Analysis of Violence Against Women in Lithuania</i>	<i>Ukraine: Achievements, Challenges, Prospects</i>
16.00-16.20	Angelė Mikelinskaitė (Gabriėlė Petkevičaitė-Bitė Panevėžys County Public Library, Lithuania) <i>Book inscription as a Sign of Its Fate</i>	<i>Discussion and conclusions</i>	<i>Discussion and conclusions</i>
16.20-16.30	<i>Discussion and conclusions</i>		
15 June			
9.30-10.00	Registration of participants		
10.00-12.00	Parallel sessions		(Un)conference of Student Scientific Society at the Faculty of Communication, Vilnius University (in Lithuanian)
	Creative Communication Hall, Saulėtekis ave. 9, Connecting building	Press Theatre Auditorium, Saulėtekis ave. 9, I building	SCIC Conference Hall, Saulėtekis ave. 5
	<i>Concepts of Memory Institutions and Services</i> (moderated by Assist. Dr. Jurgita Rudžionienė, Vilnius University, Lithuania and Assist. Dr. Vincas Grigas, Vilnius University, Lithuania))	<i>Contemporary Publishing and Documentary Media</i> (moderated by Prof. Dr. Andrzej Adamski (University of Information Technology and Management in Rzeszow, Poland) ir Assist. Dr. Tomas Petreikis (Vilnius University; Martynas Mažvydas Nacional Library of Lithuania))	World cafe session: <i>Culture Is Not Interesting? Is Communication the Reason?</i> <i>Brand: Stable or Constantly Changing?</i> <i>Signs of Performance in Political Communication</i>
10.00-10.20	Drs. Nadzeya Charapan (Vilnius University, Lithuania) <i>Expanding Affordances of an Ethnographic Open-Air Museum: How do Visitors Perceive the Museum Spaces?</i>	Prof. Dr. Remigijus Misiūnas (Vilnius University, Lithuania) <i>Book Publishing Between Business and Culture: Thoughts in the View of the 100 Years of the Lithuanian State</i>	
10.20-10.40	Drs. Magdalena Wisniewska-Drewniak (Nicolaus Copernicus University in Toruń, Poland) <i>Researching Community Archives – About Traps of Empirical Approach</i>	Prof. Dr. Andrzej Adamski (University of Information Technology and Management in Rzeszow, Poland) <i>The Science in Digital World: Conditions, Advantages and Threats</i>	
10.40-11.00	Assist. Dr. Laura Juchnevič (Vilnius University, Lithuania) <i>Communication of Culture to Improve Society's Reading Literacy</i>	Assoc. Prof. Dr. Slawomir Gawronski (University of Information Technology and Management in Rzeszow, Poland) <i>The Specific of the Custom Publishing Airport Magazines. The role, Functions and Tools</i>	
11.00-11.20	Assist. Dr. Vincas Grigas (Vilnius University, Lithuania) and Ieva Saikevičiūtė (Vilnius University Library, Lithuania) <i>Predominant Information Seeking Tools on the Agenda of Librarians and Students</i>	Drs. Fausta Kepalienė (Vilnius University, Lithuania) <i>Publishing Behaviour of Scientists in the Context of Open Access: Research Directions and Findings</i>	

	Gerda Adomaitytė (Kaunas University of Technology, Lithuania), Prof. Dr. Regina Virvilaitė (Kaunas University of Technology, Lithuania) Assoc. Prof. Dr. Gintarė Tautkevičienė (Kaunas University of Technology, Lithuania) <i>Organisation of Activities of Kaunas University of Technology Library: Marketing Solutions</i>	Assoc. Prof. Dr. Aile Möldre (Tallinn University, Estonia) <i>Memory Institutions As Publishers - the Case of Estonia</i>	
11.20-11.40			
11.40-12.00	<i>Discussion and conclusions</i>	<i>Discussion and conclusions</i>	
12.00-13.00	Lunch		
13.00-14.30	Panel discussion		(Un)conference of Student Scientific Society at the Faculty of Communication, Vilnius University (in Lithuanian)
	Fresca Room, Saulėtekis ave. 9, I building		SCIC Conference Hall, Saulėtekis ave. 5
	Discussion of Experts (in Lithuanian) <i>Engaging Culture and Media: Situation in Lithuania and Worldwide</i> . Moderated by Assoc. Prof. Dr. Renata Šukaitytė (Vilnius University, Lithuania); discussion participants: Prof. Dr. Jūratė Černevičiūtė (Vilnius Academy of Arts, Lithuania), prof. dr. Kristina Juraitė (Vytautas Magnus University, Lithuania), Juozas Markauskas (UAB „Dizl“, Lithuania), Assoc. Prof. Dr. Martynas Petrikas (Vilnius University, Lithuania), Assoc. Prof. Dr. Rita Repšienė (Vilnius University; Lithuanian Culture Research Institute, Lithuania), Assist. Dr. Daiva Siudikienė (Vilnius University, Lithuania)	<i>Short presentations session</i>	
14.30-15.00	Coffee break		
15.00-16.30	Parallel sessions	(Un)conference of Student Scientific Society at the Faculty of Communication, Vilnius University (in Lithuanian)	
	Creative Communication Hall, Saulėtekis ave. 9, Connecting building	Press Theatre Auditorium, Saulėtekis ave. 9, I building	
	<i>Management of Knowledge, Information and Communication in Modern Organisations: Opportunities and Challenges</i> (moderated by Prof. Dr. Zenona Atkočiūnienė (Vilnius University, Lithuania) and Assist. Dr. Saulius Preidys (Vilnius University, Lithuania))	<i>Coming into Being and Communication of Documentary Heritage</i> (moderated by Prof. Dr. Aušra Navickienė (Vilnius University, Lithuania) and Assoc. Prof. Dr. Aile Möldre (Tallinn University, Estonia))	<i>Discussion A Struggle for attention: information getting worth(less)</i>
15.00-15.20	Prof. Dr. Olena Otych (State Higher Educational Institution University of Educational Management National Academy of Educational Sciences of Ukraine, Ukraine) <i>Information and Communication Technologies in Providing the Quality Education in the Knowledge Society</i>	Dr. Arūnas Vyšniauskas (Association of Transnational History, Lithuania) <i>German Service Telegrams in 1917-1918 – an Important Complex of Sources to Study the History of Lithuanian Independence</i>	
15.20-15.40	Dr. Irina Otamas (State Higher Educational Institution University of Educational	Prof. Dr. Viesturs Zanders (National Library of Latvia, University of Latvia, Latvia).	

	Management National Academy of Educational Sciences of Ukraine, Ukraine) <i>Prospects for the Introduction of Modern Electronic Document Circulation in Institutions of Postgraduate Education</i>	<i>Books Published in Latvia in the Context of Scientific and Cultural Contacts in the Baltics (1918–1940)</i>	
15.40-16.00	Drs. Jūratė Kuklytė (Vytautas Magnus University, Lithuania) <i>Cybercrimes: the Major Threat for Informational Society</i>	Assist. Dr. Tomas Petreikis (Vilnius University; Martynas Mažvydas National Library of Lithuania, Lithuania) <i>Internationality of Old Lithuanian Periodicals (until 1940)</i>	
16.00-16.20	Drs. Konstantin Agafonov (Mykolas Romeris University, Lithuania), Prof. Dr. Tadas Limba (Mykolas Romeris University, Lithuania), Tomas Plēta (NATO Energy Security Center of Excellence, Lithuania) ir Lect. Martynas Damkus (Mykolas Romeris University, Lithuania) <i>Peculiarities of Cyber Security Management in the Process of Internet Voting Implementation</i>	Assist. Dr. Kšištof Tolkačevski (Vilnius University, Lithuania) <i>Vandalism or Memory Communication: Graffiti by Citizens of Polish-Lithuanian Commonwealth on Cultural Heritage Objects of Foreign Countries</i>	
16.20-16.30	<i>Discussion and conclusions</i>	<i>Discussion and conclusions</i>	<i>Discussion and conclusions</i>
16.30-17.00	Conference closing		
Creative Communication Hall, Saulėtekis ave. 9, Connecting building			

Conference organisers



Conference partners

Ministry of Culture of the Republic of Lithuania



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